

Special
Attractions:

Corporate Login- Post Paid Packages

SMS from
Full-sized Keys

The Special features for corporate users are as follows:-

Features

Professional
Address Book

Bulk SMS
On a click

Group SMS
From Handset

Scheduled
SMS

SMS Riposte

SMS Vcards

Email
Group SMS

Exciting Content:
Picture messages
Latest Games
Tons of Tones
Create MMS
FUN-TEXT
Wallpapers

➤ **<Send SMS>**: this page, gives you the best tools in one view and at a mouse-click.

✓ **Scheduler**: Make an advance booking of an SMS using the convenient Calendar tool. Merge it with a template and tick select the group and instantly create a campaign.

✓ **Address book Tree**: Select the Recipients by just a mouse click. Using the tree view, you may select an entire group or choose just a few from them. Notice a cool feature: that if you pause the mouse over a contact's Name it will show the mobile number as a 'tool tip'

✓ Use a **Quick Note**: Select the predefined Message Template here.

✓ **Type Text**: Type the text that needs to be sent as the SMS. For each SMS you may type 160 English characters and 70 Arabic Characters inclusive of space.

✓ **Manual entry** of Mobile : You may manually enter the mobile number of those recipients not present in the Address book. Please enter the number in International format that is with country code without "00" Example UAE mobile : 971501234567 or India mobile:919XXX1234567 If there are more than one number to enter please separate them using a comma"," Example: 971501234567, 919XXX1234567,

✓ **Message Count**: This field displays total number of SMS for the composed message, depending on the number of Characters typed.

✓ **Recipient Count**: This field displays the total number of recipients inclusive of the manually entered numbers.

➤ **<Address Book>**: this page, gives you the flexibility to manage your contacts. Add new contacts, Edit details, shuffle contacts to groups.

➤ **<SMS-Riposte>**: this page, gives you a wonderful facility to make your subject to send you a reversed SMS @ your cost not theirs. Just copy the link provided and paste it into your web-page or as a signature to your Email as {SMS-ME}. Anyone who clicks on this link will now be able to send an SMS to your Mobile. This is very useful if your are looking for a definite response like a Schedule change or new appointment ETC.

➤ **<Quick Note>**: this page, gives you the freedom to create, Edit, delete and store message templates. You may customize a message and keep it ready to make your own campaign by combining the Scheduler on the <Send SMS> page.

➤ **<Activity List>**: this page, gives you overall report of the latest activity of your sent and scheduled messages. You can modify or delete a scheduled message from here.

➤ **<Detail Reports>**: this page, gives you the reports with complete details of your messages sent and scheduled. From this list you may add the manual entry of mobile number into the Address book.

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The above-mentioned points are the details of features and tools for corporate messaging. Now we will explain the benefits of using MSG.AE's Corporate Login as against a Personal user's Login.

Advantage

- ✓ **Username** will be unique instead of a Mobile Number.
- ✓ Unlimited **Address book** entry: As a corporate user we understand the need to organize your contacts in the Address book the way you wish to. You may maintain an unlimited number of contacts in various code-named groups.
- ✓ Unlimited **Quick Notes**: You may create and save unlimited number of Quick-Notes to be used as message templates.
- ✓ **Scheduler**: The flexibility of scheduling a message is a default feature of Corporate users.
- ✓ You **Sender Id** can be Programmed to be your Land line Number or your Mobile number or a Toll free number.
- ✓ Multi-level **Reports**: You can review your messaging activity using the elaborate multilevel reports.
- ✓ Post-Paid **Contract**: As a corporate entity we honor your business and provide the services on contractual basis Invoicing after a agreed period of days 7,21,30 or 60days. You do not have to pay us in advance for sending bulk SMS. However there will be a threshold credit level assigned by our Accounts department.

Quotation

- ✓ Special Tariff Plans to suit your usage capacity.

Plan Name	Setup Fees	Cost per SMS	Monthly Rental fee	Monthly SMS limit
Zero Rental	AED 200	AED 0.18	NIL	1,000
Easy	AED 200	AED 0.15	AED 50	2,500
Economy	AED 200	AED 0.13	AED 100	5,000
Premium	AED 200	AED 0.11	AED 250	10,000
Heavy-duty	AED 200	AED 0.10	AED 500	25,000

- ✓ Depending on the volume of business a standard credit line can be established.
- ✓ All Payments can be made by Cheque, Bank transfer or Credit Card
- ✓ Direct Payments may be made to our bank account @ any branch of Mashreq Bank : A/C No:- 0490726486, A/C Name ABU DHABI CALL.

Call: 971-2-6714050
Fax: 971-2-6717172
SMS: 2552
POBox: 33455
Abu Dhabi. UAE



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Customization

Depending on the personalized requirement, we can customize a messaging system(Web-based or stand-alone) for you to suite your business model.

- Provide a customized, fixed Alphanumeric Sender ID. Instead of "MSG.AE"
- We can integrate with a CRM or ERP or Confidential Database.
- Design the web-interface as per new and special fields.
- Automate a bi-directional SMS facility using a 4Digit Short-Code to receive a Premium rated SMS from your target customers.
- Create an Automated SMS-Voucher system to issue Appointments, Events Tickets, Special Discounts, Competition award ETC
- Many possibilities can be derived and implemented.

A Pricing agreement and Terms of Service has to signed, Under a Corporate Contract by representatives of the Customer and of Abu Dhabi Call.

www.msg.ae

is the Service Portal
of Abu Dhabi Call